



Muskegon – Oceana Community Action Partnership, Inc.
1170 W. Southern Avenue
Muskegon, MI 49441

For Immediate Release

Please announce the following not-for-profit event

MOCAP places huge emphasis on empowering today's youth: 4th Annual Youth Empowerment Rally

Muskegon, Michigan – February 25, 2009

MOCAP is hosting the 4th Annual Youth Empowerment Rally. This event will be held at the Frauenthal Center for the Performing Arts on April 1, 2009. This year's keynote speaker is Rene Godefroy. The program will begin promptly at 10:00 AM. This is a free event but tickets are required for entry. MOCAP's Youth Empowerment program is designed to motivate students to increase academic excellence and to inspire them to go to college.

Even though everyone has been hit hard due to tough economic conditions this event remains free to students and the general public because Kenneth R. Shelton, Sr., Executive Director of MOCAP does not want a lack of finances to stand between anyone being inspired to reach their dreams. Please encourage your students' teachers and schools to participate in this worthy event geared towards our youth.

All participants are encourage to plan on arriving no later than 9:15 AM as seating will be assigned on a first come first serve basis. Please note that individuals wishing to be seated on the main floor or requiring handicapped seating should inform Connie Jones

at the time of their ticket request. Please call Connie at 231.725.9499 x232 for ticket request no later than March 13, 2009.

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For more information on Mr. Godefroy please visit renegodefroy.com or goanextramile.com. Past rally speakers include: Les Brown, Farrah Gray, and John Foppe.

Kenneth R. Shelton, Sr., Executive Director says "Don't let bad circumstances cause you to give up on your dream." He would like everyone to remember that "our destiny good or bad will be determined by the choices we make." Billy Shanks an attendee of the 2nd annual event said *"I was inspired by the way Farrah Gray hustled, because he did it the legal way. I can't wait to attend next year!"* When asked what he thought of the event, Rodney Savage had this to say, *"I liked it! It made me think of the excellent future I'll have being a line backer. It got me thinking, I felt empowered."*

MOCAP is a private nonprofit 501(C) 3 corporation, committed to eliminating the causes, conditions and effects of poverty, by helping low income people become more self-sufficient, improving the conditions in which they live and enabling them to own a stake in their communities. Agency assistance programs include emergency services, Weatherization, Senior Project FRESH, Commodities and more.

Connie Jones

Program Services Coordinator

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